



**Memorandum of Agreement (MOA)
for
Boating Safety**

**Coast Guard Auxiliary Association, Inc.
and
Boat Owners Association of The United States
(BoatU.S.)**

Coast Guard Auxiliary Association, Inc. (the "Association"), in supporting and promoting the U.S. Coast Guard Auxiliary (the "Auxiliary"), and the Boat Owners Association of The United States (BoatU.S.) have agreed to continue working together to engage more boaters in the pastime of boating, to enroll more students in safety education courses, inform boaters of the importance of getting a Vessel Safety Check (VSC) and to encourage active participation in the Auxiliary, the Association, and in BoatU.S. organizations.

Where this Memorandum of Agreement authorizes discounts with BoatU.S. for members of the Auxiliary, it is understood that anyone who is a member of the Association only, qualifies for the same discounts offered Auxiliary members. However, Association only members do not have access to the online BoatU.S. discount site, but must give their Association current membership status and member number via telephone or mail.

1. All Auxiliary members may enroll or renew membership with BoatU.S. at an annual rate that is at least 30% off the published regular dues. Renewals at this rate are dependent on continued membership in the Auxiliary. To obtain the discount, Auxiliary members must do one of the following:
 - a) Renew online through <http://www.shopauxiliary.com/> Members Only page (Association only members do not have this online option),
 - b) Provide their Auxiliary employee identification number/Association membership number via phone,

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- c) **Provide their Auxiliary employee identification/Association membership number on their BoatU.S. renewal form.**
 2. **BoatU.S. will offer Auxiliary members a discount on Towing Packages at a rate of 10% discount off of published towing prices.**
 3. **BoatU.S. will continue to provide the Association financial sponsorship for the publishing of The Beacon by placing a full page ad in each issue, with a maximum of \$3,600 per year.**
 4. **BoatU.S. and the Association will publish an editorial or article for our respective national magazines and or newsletters/'E-News' discussing the merits of joining the respective organizations and the U.S. Coast Guard Auxiliary.**
 5. **BoatU.S. will continue to support USCG Auxiliary boating safety courses and Vessel Safety Checks on the BoatU.S. Foundation Courseline and the Auxiliary will continue to support the flow of Auxiliary flotilla course information to the Courseline for public dissemination. The Association will coordinate with the Auxiliary Education Department to use their national website to educate members on how to enter course information into the Courseline.**
 6. **BoatU.S. will invite the Immediate Past National Commodore of the U.S. Coast Guard Auxiliary to become a member of the BoatU.S. National Advisory Council. BoatU.S. will pay for the meeting travel and accommodations of the Immediate Past National Commodore.**
 7. **BoatU.S. will provide to the Association a BoatU.S. handout package for all USCG Auxiliary public boating safety course participants, which the Association will provide with their public education course materials to the Auxiliary flotillas. The package will include:**
 - a) **Complimentary one year BoatU.S. membership form for all public boating safety course participants.**
 - b) **Complimentary one year digital subscription to Seaworthy Magazine for all course participants.**
 - c) **Voucher for 10% off first year of higher level options of on-the-water towing for all course participants.**
 8. **BoatU.S. will continue to provide an award to the U.S. Coast Guard Auxiliary for the "Best Flotilla in the Nation" that will be presented at the annual U.S. Coast Guard Auxiliary National Conference (NACON).**

9. BoatU.S. will offer the members of the Auxiliary a special subscription rate for Seaworthy Magazine of 20% off the regular rate.
10. BoatU.S. will offer complimentary copies of Seaworthy Magazine to the members of the Auxiliary National and District Staff Officers. The Association will provide to BoatU.S. the names, and addresses of the Auxiliary National and District Staff Officers, consenting to such, for the purpose of receiving complimentary copies of Seaworthy Magazine.
11. The Association will ensure that the Members Only web portal at <http://www.shopauxiliary.com/> will require an Auxiliary employee identification number and an appropriate password for access to the Auxiliary BoatU.S. website. This verification procedure will be used strictly for the purpose of verifying Auxiliary membership to qualify for the discounted BoatU.S. membership and towing package.
12. BoatU.S. will promote the Vessel Safety Check program at least once each year on the BoatU.S. website and through the March/April E-Line Newsletter that reaches over 325,000 members nationwide.

The following individuals will be the points of contact for this Strategic Alliance:

U.S. Coast Guard Auxiliary

John Potts
National Department Chief - Boating
U.S. Coast Guard Auxiliary
924 N. Forest Trail
Crownsville, MD 21032

Boat Owners Association of The U.S.


Chris Edmonston
Vice President
BoatU.S. Foundation
880 South Pickett Street
Alexandria, VA 22304

Coast Guard Auxiliary Association, Inc.


John Whelan
Vice President, External Division
8358 Merrymount Drive
Nashville, TN 37221-5601

These efforts may be expanded or changed as appropriate. Participation in this alliance is voluntary and does not constitute a binding contractual commitment.

Coast Guard Auxiliary Association, Inc.

 8/29/09
Nicholas Kerigan
Chairman of the Board/Chief Executive Officer

Boat Owners Association of The U.S.

 8/29/09
N. Ruth Wood
President, BoatU.S. Foundation