

# SLO NEWSGRAM

January 2011

*Greetings, State Liaison Officer!*

Welcome to the 2011 State Liaison Program! Let us begin by congratulating you on being appointed a member of the 2011 SLO team. **YOU** are the heart of the Auxiliary's State Liaison program. You are on the front lines, nurturing and expanding the Auxiliary's relationship with the states. This is a very important part of the Auxiliary's RBS efforts. Please remember that communication, early and often, is an essential element of your job. Each State Liaison Officer *must* provide a quarterly status report to their Branch Chief, as well as to their District Commodore or their designee. This report is combined with others to assist your District with state and local assets as real force multipliers.

## STATE LIAISON GUIDE

We are very pleased to provide the *State Liaison Guide* for your use. The *Guide* provides easy reference to our mission, leadership roles, and suggestions for making the most of the relationship with your Boating Law Administrator and other boating safety groups. The *Guide* also assists you in working with other District Staff Officers to promote the RBS message in your state. You will find the *Guide* an essential ingredient for success as State Liaison Officer, along with several resources on the RBS website under States. Go to <http://bdept.cgaux.org/documents.php#stateliasion> for more.

## ARE YOU DOING BOTH SLO and LLO JOBS?

Judging from your quarterly reports, some SLOs are confused about the difference between SLO and LLO duties. LLOs track activity in the state legislature. SLO reports should document collaborative activities with your Boating Law Administrator (BLA), as well as other state and local boating groups. By carrying out your SLO duties you create an effective RBS force multiplier for the Auxiliary in your state. For more information about SLO duties, please review page 7 of the *State Liaison Guide*.

## EMAIL DIRECTORY

Please remember to let us know if your contact information is incorrect or has changed. This helps us get you the information you need to succeed. Please take a minute to ensure that you are listed as the SLO for your state along with correct email and contact information. If there are changes or your name is not listed as the SLO, please contact your Branch Chief, DCO, or DSO-IS to update the information.

## REMEMBER TO USE AUXBWiki

The RBS Affairs Department has website called "AuxBWiki". The site allows visitors to contribute their ideas for promoting recreational boating safety without being web experts. Not only does this promote effective RBS efforts, it also gives Auxiliarists a feeling of ownership of the Auxiliary's RBS efforts. AuxBWiki is found at <http://auxbdeptwiki.cgaux.org> . The site also provides instructions for contributing YOUR ideas! There's even a section for state cooperative efforts. If you need help contributing to the wiki, please contact Alan Dove, BC-BRI ([alan.dove@gmail.com](mailto:alan.dove@gmail.com)), the RBS Affairs Department's webmaster.

## OUR RBS – STATE STAFF

The RBS Affairs States Division is here to help you. Here is your point of contact for sending your quarterly reports (March, June, September and December) and getting help:

- ✓ **Don Metz**, *Branch Chief, Atlantic North* – Maine, Massachusetts, New Hampshire, Rhode Island, Connecticut, New Jersey, New York, Delaware, Pennsylvania, North Carolina, District of Columbia, Maryland, Virginia and Vermont
- ✓ **Barbara Burchfield**, *Branch Chief, Atlantic South* – Florida, Georgia, South Carolina, Puerto Rico, US Virgin Islands, Alabama, Louisiana, Mississippi, New Mexico, Texas, Indiana, Kentucky, Ohio, Tennessee and West Virginia
- ✓ **Pauline Longnecker**, *Branch Chief, Atlantic Interior* – Arkansas, Colorado, Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, South Dakota, Wyoming, Michigan, and Wisconsin
- ✓ **Gail Ramsey**, *Branch Chief, Pacific West* – California, Nevada, Utah, Arizona, Idaho, Oregon, Montana, Washington, Hawaii, Guam, Alaska

Let us know how we can help you!

**USCG - AUXILIARY - STATES - PARTNERING FOR RBS! MAKE IT HAPPEN!**

## Bruce & Pauline



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<http://bdept.cgaux.org>

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