

SLO NEWSGRAM

April 2011

Greetings, State Liaison Officer!

We are now into the second quarter of 2011 and the Auxiliary's State Liaison program has shown tremendous progress. As SLO, your responsibility is to develop and expand the Auxiliary's relationship with your state and state boating organizations. This is a very important part of the Auxiliary's RBS efforts. Please remember that State Liaison Officers are responsible for also working continuously with other RBS-related District Staff Officers.

National Safe Boating Week is just around the corner. Remember that communication is the key to any program's success. Your quarterly status reports assist your District with state and local assets as essential force multipliers.

STATE RESOURCES INFORMATION JUST A CLICK AWAY

By now you should be familiar with the RBS Affairs website <http://bdept.cgaux.org> and what the States Division provides to you. There is much more on the RBS Affairs website that can help you succeed. An important part of RBS Affairs is the Liaison Division, headed by Kelly Townsend, Division Chief. The Liaison Division develops and supports the Auxiliary's RBS partnerships. These partners are an essential part of the Auxiliary's day-to-day missions. Make a point to become familiar with what the Liaison Division does to help you promote the RBS message in your state.

- **BoatU.S.** – BoatUS is one of the leading authorities on recreational boating. They offer Auxiliarists membership discounts and many online resources: http://www.boatus.com/membership/default_uscga.asp
- **Soundings Magazine** offers 10% discount subscriptions to all Auxiliarists nationwide. More importantly, Soundings offers free subscriptions to all FCs. They also offer free subscriptions to all PE officers from the national level to the Flotilla level. Soundings also offer free magazines to distribute to any Auxiliary public education class. Finally, Soundings will publicize local PE dates for all Flotillas, and they provide a web link to make it easy to do so. Soundings also publishes USCG press releases concerning Auxiliary RBS programs. Soundings Auxiliary members-only website: http://www.soundingsonline.com/index.php?option=com_chronocontact&chronoformname=CGPage
- **Heartland Boating Magazine** is a regional publication that is currently only available to 8th District auxiliarists. Here is their website:

http://www.heartlandboating.com/hlb_cga.html

Heartland offers exactly the same benefits as outlined above with Soundings. (Free to FCs, PEs and copies for PE and publications of PE classes, Auxiliary and CG press releases.) Their services are only available to 8th District auxiliaries.

- **Rocna Anchors** is one of the world's leading anchor manufacturers. Rocna offers a video on their website demonstrating the holding power of their anchors:
<http://www.rocna.com/main.php?section=misc&chapter=video&page=0>
These anchors are available from Rocna's website or thru retailer West Marine. Rocna offers 15 to 20% discounts to Auxiliaries through their Auxiliary only website:
<http://www.suncoastmarine.ca/CGA/>
- **Orion Flares** is the sponsor of an VE/PV Incentive Program that allows VEs and PVs to apply for awards according to the number of VEs & PV visits performed. Orion also publishes a very informative flare use handbook called Saved by the Signal that is available free to any flotilla through the ANSC (Auxiliary National Supply Center). Orion also sponsors the Auxiliary's Safety Awareness Program. This is an online test at: <http://www.derema.com/CGAux/> or: <http://www.derema.com/ETrain/Orion/OrionVideo.html> Any Auxiliary taking and passing this test is eligible for awards from Orion.

OUTSTANDING SLO ACTIVITIES TAKING THE HELM

- South Carolina SLO **Barbara Burchfield** provided Coast Guard & Auxiliary Public Service Announcements to LMSC for distribution to the media in support of the 2011 "Safety" theme.
- Colorado SLO **Carl Koonsman** has been in touch with the Colorado BLA who has asked him to provide testimony in favor of a boating registration bill that makes permanent a rule due to sunset. This testimony was pre-approved by the Coast Guard.
- New Mexico SLO **John Nickles** reports that New Mexico state parks would like the Auxiliary to focus on safety patrols on high usage and holiday weekends. Chief of Law Enforcement & Boating Safety for New Mexico State Parks (NMSP), Mr. Velasquez mentioned Navajo, Ute and Elephant Butte lakes as primary areas for Auxiliary Safety Patrols. This allows NMSP to do more law enforcement and have a more visible presence on New Mexico lakes and rivers. As in the past the Auxiliary provides State Parks with patrol schedules. They use the schedules to integrate with their limited resources.

- In Iowa, the SLO and the Boating Law Administrator will be coordinating the painting of the Life Jacket Zone message on all 150 Iowa boat ramps. A paint sprayer has been purchased to speed of the process of the project.
- The West Virginia SLO **Don Metz** reports that the Auxiliary will be participating in the Boating Safety Day on 21 May 11 at Cabelas in Wheeling. SLO asked that the Auxiliary bring boats and safety related displays and literature. MSU Pittsburgh will also participate by bringing a response boat, displays, and personnel. The Army Corps of Engineers has also been invited.
- **Dan Maxim**, Branch Chief RBS Affairs BAIAC and Waterways, analyzed statistical data on nighttime accidents from the BARD. Indications are that, although there are fewer accidents during nighttime hours than during the daytime, the percentage of fatal accidents is substantially higher at night than during the day. Further analyses have indicated that the causes and types of nighttime accidents are substantially different for non-fatal and fatal accidents. For example, many fatal nighttime accidents follow falls overboard or capsizing and involve alcohol as a contributing factor.

AUXBWiki

Don't forget to use "AuxBWiki" at <http://auxbdeptwiki.cgaux.org> .

Let us know how we can help you!

USCG - AUXILIARY - STATES - PARTNERING FOR RBS! MAKE IT HAPPEN!

Bruce & Pauline



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