



WAVES

Watercraft and Vessel Safety

The Newsletter from the U.S. Coast Guard Auxiliary Department of Boating

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EXTRA EDITION – HOT OFF OF THE PRESS – BOATU.S. GRANT INFO

From the Deputy

Jesse Harrup, DC-Bd

GRANTS

Flotilla Commanders and Division Captains: It's not too early to begin thinking about your Flotilla or Division financial needs for CY'01 which might be met through the BoatU.S. Grassroots Grant or Clean Water Grant Programs, respectively. You can start the idea and planning phases over the next several months. In that way, when the applications are available, (est. June/July 01), you will already have done the hardest part; you'll just need to transfer your ideas onto the application.

I want to thank all the DCOs, the DSOs, the DCPs, the FCs and you, the members of the Auxiliary, for all your efforts to improve recreational boating safety through disseminating all the needed application information and then making these grant application efforts. With our trend of continued successes, the CY'01 campaign should be the best ever!

BOATU.S. GRANTS

Karen L. Miller, DVC-BN

As you read in the Deputy's article, grant season is rapidly approaching. Now is the time to begin thinking about applying for one or both of the grants offered by BoatU.S.

Grass Roots Grants Program / Boating Safety: Since 1989, the BoatU.S. Foundation has awarded nearly \$500,000 to local, volunteer organizations that use

innovative approaches to educate boaters about safe boating practices. The Foundation makes at least \$45,000 available each year for grassroots programs that solve specific problems and can be adopted by other groups across the country to fit their boating safety needs. Award limits are set at \$5,000 to ensure project diversity. In 2000, the Foundation selected 28 projects from about 200 applications.

Clean Water Grants Program: The Foundation for Boating Safety and Clean Water has an annual program to award grants of up to \$2,000 to support education and hands-on efforts aimed at cleaning up our boating environment. Emphasis is placed upon funding innovative ways to reach boaters and anglers with positive messages about preventing pollution before it starts. Proposals that include in-kind donations are encouraged.

For more information, visit the BoatU.S. grants website at:
<http://www.boatus.com/foundation/>. Look at this site for information *only*. The Auxiliary has it's own program for submission of grants and you'll be reading all about that in later issues of *Waves*.

Take a look at the flyer on the back for some really good information on some of the do's and don'ts of submitting grant applications for BoatU.S.

Distribution: **NEXCOM, N-H, DCOs, VCOs, DCPs, FCs, G-OPB, G-OPB2, G-OCX, G-OCX2**



BoatU.S. Grants for The

Auxiliary – What Worked In Prior Years

As you prepare for submitting a grant request to BoatU.S., you might want some hints on what requests have worked in previous years. This is no guarantee that they'll work for this year, but here are some ideas, some do's and some don'ts. Don't limit your thinking to what worked in other years or for other groups. But, also, don't spend a lot of your time developing a grant request for items that BoatU.S. doesn't seem to fund.

The twenty-eight organizations that were awarded

Successful grant requests ran from a low of \$235.00 to a high of \$5,000. So, as long as you keep it under the \$5,000 per grant limit, cost of the project does not seem

over \$46,000 from BoatU.S. for calendar year 2001 shared certain project goals and seemed to avoid other pitfalls. Those are detailed below.

However, a review of the unsuccessful submissions from the Coast Guard Auxiliary showed a preponderance of applications for LCD projectors and other electronic classroom aids. The successful ones demonstrated a good grasp of their target audience and creative ways to meet their goals.

to be a significant criterion. Here are short synopses of the successful grant requests, both USCGAUX as well as non-USCGAUX organizations:

- Produce 2 full color launch ramp signs reminding boaters to wear life jackets and 2,000 children's coloring/activity books on boating safety
- Reproduce and distribute 1,500 copies of a video filmed with the Virginia Department of Game & Inland Fisheries to address boating safety on the lake
- Install 2 informational kiosks that address river safety for kayaks, drift boats and jet boats
- Implement a local Boating Safety Poster Contest for Children
- Produce soundings at low tide on back Creek of Chesapeake Bay and distribute these color-coded maps to the boating public
- Produce 5 one-minute informational spots entitled "Boating Minutes" which would be broadcasted beginning Memorial Day Weekend 2001
- Host a Boating Safety event with the U.S. Coast Guard Auxiliary, Department of Natural Resources, local Fire Department, Sheriff's Department and other agencies
- Produce and distribute 2,000 laminated handouts to address "Man Overboard – Prevention and Recovery"
- Produce and distribute 10,000 stickers with tips for paddlesport safety
- Install 2 weather resistant display cases at highly frequented marinas along the PA shore of Lake Erie
- Implement a "PFDs for Kids" campaign by handing out coloring books & lifeguard badges to children wearing PFDs
- Purchase materials to construct a "Safety Wagon"
- Create a mobile display that would be built around an existing sailboat hull
- Install 50 signs at public boat ramps along the shoreline of local lakes to encourage life jacket use
- Produce weather-proof posters to advertise safe boating courses and life jacket use on Lake Hartwell
- Produce 2 banners with 6 Velcro attachments
- Print and laminate 1,500 cards with emergency and safety information, print 1,500 envelopes with return addresses and mail the card to boaters
- Produce 10,000 cartoon place mats for children and distribute 7,500 tri-fold brochures from at sign at a boat ramp
- Award T-shirts to children wearing life jackets and distribute ski flags with boating safety messages to participants of a Vessel Safety Check
- Implement the "Help from Above" campaign by producing 5,000 brochures
- Produce and post 1,000 posters with general boating safety and navigational information
- Purchase materials to construct a booth for boating safety events
- Purchase two discounted PFD Pandas as part of a boating safety program for children
- Purchase protective clothing for safety patrols
- Install 4 aluminum signs on Hog Back Island to warn boaters and swimmers of undertows and strong currents
- Install 13 signs – eye level for children – and distribute 1,000 boat decals to address the safety needs of children
- Implement the "Mr. Turtle and His Life Vest" campaign by producing posters, coloring sheets and turtle magnets
- Produce 100 posters – laminating 25 of them – each month to address 12 different boating safety topics

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Brought to you by the Department of Boating, in partnership with BoatU.S.
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