

## Watercraft and Vessel Safety

THE NEWSLETTER FROM THE U.S. COAST GUARD AUXILIARY DEPARTMENT OF BOATING

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### FROM THE CHIEF

John Potts, DC-B

This is a special edition of WAVES highlighting some of our valuable partnerships with other organizations – partnerships that benefit first, our Auxiliary membership, and ultimately, the recreational boating public. We tend to forget these benefits soon after they are promoted via What's New and Aux E-News. This issue is aimed at reminding us all of the fantastic benefits available to you as Auxiliary members.

Don't miss out on these benefits, which your Boating Department staff has worked hard to cultivate. Join the winners – access your benefits!



First, let's review the benefits for *Soundings Magazine*. Each *Soundings* issue is packed full of articles on boating safety and seamanship, information appealing to both power and sail boaters.

To learn more about the specific *Soundings* benefits, go to <http://shopauxiliary.com/> and click on *Members Only*. Then log in using your *member number* and *E-directory password*. Click on the *Soundings* logo.

You will be taken to a webpage that clearly lists each *Soundings* benefit, along with easy fill-in-the-blank forms to apply for them. Available benefits include the following:

- Deeply discounted new and renewal annual *Soundings* subscriptions – regularly \$24.97, available to Auxiliarists at only \$13.97/year!

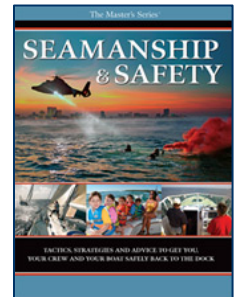
- *Free* annual *Soundings* subscriptions for current Flotilla Commanders and Public Education Officers at flotilla, division, district and national levels!

- *Free* annual *Trade Only* subscriptions for current Flotilla Commanders and Public Education Officers at flotilla, division, district and national levels!

- *Free* *Soundings* copies for each family in your PE classes, with a PE graduate subscription discount coupon inside each magazine!

- *Free* online and print listings for your PE classes!

And, last but not least, access to your own digital special Auxiliary *Seamanship & Safety* edition. This 80-page digital digest outlines tactics, strategies, and advice to get you, your crew, and your boat safely back to the dock after every marine outing.



**Log into the *Soundings* website through your Members Only link now!**

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Next, let's review your benefits from another partner, a vital advocate for recreational boaters: BoatUS.

The president of BoatUS, Nancy Michelman, writes in a recent BoatUS Member eLine News:



"I am energized by meeting Members across the country – both power and sail boaters! As they proudly show me their Membership cards, I am always curious to know why they each decided to join BoatUS.

"The responses are as varied as the 26 benefits and services that we offer. Some Members join because they enjoy being part of an association that supports their passion for boating, while others appreciate the many cost-saving benefits. Still other Members join BoatUS. for the peace of mind provided by our towing service, the 24-hour dispatch of assistance on the road and on the water, or by our marine insurance program that includes coverage designed for boaters, by boaters, that you can't find anywhere else.

"What amazes me is that many Members are not aware of the boatload of services we offer. They love the [benefit] they joined for, but miss out on all the other time- and money-saving benefits."

To take advantage of this BoatUS partnership, go to <http://shopauxiliary.com/> and click on **Members Only**. After logging in using your **member number and E-directory password**, click on the **BoatU.S** logo to reveal the following:



Join BoatU.S. and receive 50% off regular Membership dues plus 10% off On-the-Water Towing! Discounts applied at the end of sign-up or renewal process.



BoatUS, the industry's leading resource for Service, Savings, and Representation. The Association is a diverse organization that fights for boaters' rights, insures over 9.5 billion dollars worth of Member's boats, has the largest fleet of towboats from coast to coast, and over 870 marinas nationwide that provide substantial discounts to Members. By joining BoatUS, you will be helping support the BoatUS Foundation for Boating Safety and Clean Water. Over 650,000 Members know BoatUS improves their boating lifestyle and their bottom line. We invite you to join BoatUS today! Membership offers over 26 benefits and services.

### **Savings:**

**Long Term Care Insurance:** Members now receive a discount on Long Term Care Insurance!

**SIRIUS Satellite Radio:** Members' discount of up to 30% off MSRP!

**Marina Discounts at over 870 marinas nationally:** Standard discounts – \$0.10 off per gallon of fuel, 25% off slips, and 25% off repairs.

**West Advantage Plus Reward Coupons:** Members receive \$10 gift certificates for every \$250 spent at BoatUS or West Marine retail stores – that is 4% back!

**Boat Show Ticket Discounts:** Members receive discounts for the Seattle, WA, boat show and NMMA-produced boat shows nationally. Buy and print your tickets online today!

**Discounts on Travel: Hotel, Car, and Yacht Charters!**

[BoatUS WorldPoints Credit Card](#): Apply today and choose the rewards that are right for you! Choose from three boating images and earn double points at over 22,000 marine service and equipment merchant transaction locations, including West Marine!

[BoatUS CD and Money Market Accounts](#): Click here for more information on endorsed accounts offered by Bank of America.

[Boat Graphics](#): Members receive free shipping on all orders!

## **Services:**

[Marine Insurance](#): Low Rates, Broad Coverage, and Fast Claims Service for recreational boaters nationwide!

[On-Water Towing Service](#): The Nation's Largest Fleet

[Trailer Club](#): Roadside Assistance BoatUS, Trailering Magazine, Product Discounts

[Boat Financing](#)

[BoatUS Classified Ads](#): Buy or sell a boat, PWC, anchor or waterfront property.

[Professional Captains Locator Service](#): BoatUS has established a delivery captain referral service to make it easier to find reliable people with the knowledge and skill to safely operate your boat when you can't. Online directory includes referrals in the Northeast, Mid-Atlantic, Southeast, Florida, Gulf of Mexico, Inland, and West Coast regions.

[RVUS Roadside Assistance](#): Whether it's an RV, motor home, travel trailer, fifth wheel, camping trailer, or tow vehicle, one low annual fee will provide professional Roadside Assistance. Special rates for Members!

## **Online Member Services:**

[Membership eLine](#): 12 issues of email newsletter included. Click here to subscribe!

[myBoatUS.com](#): Sign up for the free Members-Only website with personalized weather, tide, buoy information, boating news, and much more! Register by December 31<sup>st</sup> to enter to win a Raymarine handheld radio!

[Two BoatUS Weekly Classified Ads Newsletters](#): One for powerboats and one for sailboats!

[Purchase BoatUS Logo Items Today!](#) Show your support of BoatUS and visit our Logo Items online store. Our hats, flags, and cushions make great gifts too!

## **Advocacy:**

[Representation on Capitol Hill](#)

[Foundation for Boating Safety and Clean Water](#)

[Consumer Protection Bureau](#)

[History of BoatUS](#)

## **Publications:**

[BoatUS Magazine](#): 6 issues included; Members-Only access to past issues

[BoatUS Trailering Magazine](#): 6 issues packed with practical information for trailer boaters!

[DIY Boat Owner, the Marina Maintenance Magazine](#): Check out Members-Only special rates! "You've Got All the Tools – Here's the Know-How." Click here to subscribe!

[Seaworthy](#): 4 issues of the BoatUS Marine Insurance and Damage Avoidance Report (FREE with BoatUS insurance policy).

[Annual Equipment Catalog](#): Over 1100 pages of boating supplies.

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And...don't forget to advertise your PE classes on BoatUS!

**Log into BoatUS through your Members Only link now!**



Our agreement with West Marine stores contains many keys to help you promote recreational boating safety. Here are the highlights:

- You can establish a liaison for formal, structured contact between your flotilla and store management!
- Where appropriate, stores can make space available to local flotillas for PE classes, boating safety booths, and/or VSC stations!
- Store management can publicize your PE class schedules and VSC event locations with posters and handouts in their stores!
- You can arrange for joint participation in National Safe Boating Week between your flotilla and the local store!
- Store employees can demonstrate products of interest to your flotilla!
- Store management can provide space for RBS literature racks!



Our agreement with Boater's World Marine Centers is similar to that with West Marine, and can also provide your flotilla with key ingredients to recreational boating safety success.

With the exception of product demonstrations, Boater's World offers the same exciting benefits as West Marine (listed above), plus:

- You can promote the America's Waterway Watch (AWW) program by distributing AWW literature in Boater's World Marine Centers!

Also, inform any boaters who receive a Vessel Safety Check that it is Boater's World's policy to offer a 10% discount off any items purchased to pass a Vessel Safety Check. Customers need only present the VSC form to store personnel to receive the discount.

***Team up with two valuable partners, your local West Marine & local Boater's World!***

ORION's Safety Awareness Program is the Boating Department's newest agreement. In its initial phase, only current Vessel Examiners can participate.

Current VEs: Access ORION's unique benefits by going to <http://shopauxiliary.com/> and clicking on **Members Only**. Then log in using your **member number and E-directory password**. Click on the ORION logo.

Once on ORION's Auxiliary website, there is an Adobe .pdf file explaining the complete program.

Vessel Examiners complete an online ORION pyrotechnic training video. After passing a quiz about the video and completing an informational form, ORION mails the VE a free VE Kit!

Also, by submitting proof of Vessel Exams, VEs can earn points redeemable for free ORION pyrotechnics!

Plus, the top 3 point earners each year will receive a quarterly Omaha Steaks gift worth \$280!

***Vessel Examiners: Log into ORION's website through your Members Only link now!***

For a more complete list of partners and links to many organizations which promote Recreational Boating Safety, visit our Boating Department website at: <http://auxbdept.org/index.php>



**Distribution: All FC's, DCO's, VCO's with email addresses in AUXDATA, plus NEXCOM, CG-542, CG-5422, and CG-54222 via direct email from DC-B. Upon receipt, FC's are asked to copy and provide copies to Flotilla members.**