

SLO NEWSGRAM

May 2013

GREETINGS, STATE LIAISON OFFICER!

The first quarter of 2013 is now behind us and we are rapidly approaching the busy boating season. People in some areas of the country are fortunate to be able to boat year around. However many of us are just now dipping their boats in water. As your State's Liaison Officer, you have been working with the Boating Law Administrator or their staff and the District Public Education staff officer and the Public Affairs staff officer to prepare for the many spring activities like boat shows and public education classes. Remember to partner with other agencies in your area. Partner contacts vary from state to state, so consult with your district's recreational boating safety (RBS) DSOs and RBS Outreach Branch Chiefs to get help. As SLO, your responsibility is to develop and expand the Auxiliary's partnership with your state, as well as partnering with other groups in your state. This is a very important part of the Auxiliary's RBS efforts and is a special emphasis of the Auxiliary's Strategic Plan (www.cgaux.org/leadership/documents/Strategic_Plan.pdf).

The U.S. Power Squadrons are a close RBS partner for the Auxiliary. Squadrons are located in most states and may already be working with the Boating Law Administrator. Make contact with them and see how we can work together.

NEW DIRECTOR OF RBS OUTREACH APPOINTED

Kelly Townsend has been appointed as Director of RBS Outreach. Scott Warner held the position since November but due to his commitments to the Active Duty he has stepped down. Previously Kelly Townsend was Division Chief for the Liaison program and most recently held the position of Director of the V Directorate. The States Division welcomes Kelly back to the B Department and look forward to his continued leadership as we move forward with our goals.

An entire staff list can be found by clicking 'About Us' in the left pane of the RBS website. Whether you are a returning SLO or the new kid on the block you should be familiar with the RBS Outreach website (bdept.cgaux.org) and what the States Division provides for you. Check the RBS Outreach website regularly. Congratulations Kelly!

READY – SET – WEAR IT!

National Safe Boating Week EVENT

May 17, the annual READY – SET – WEAR IT kicks off National Safe Boating Week. What in world is this? The idea is to get a group of people together to wear life jackets or inflatable life jackets and pull the rip cord on the inflatables. they inflate and a photographer snaps a picture. more people involved, the more fun the event is. simple as that, but wait, there's more!! Go to the National Safe Boating Council's website, www.readysetwearit.com , to learn about the



event
the

POP,
The
It's as

event.

This will give you the background on how it started and what it's all about. Click on "resources" and you'll get checklists and tips on how to organize an event.

By now as SLO, your proclamations should be in the final stages of getting signed and ready for a Kodak moment with your Boating Law Administrator, members of your Division leadership along with you and your Governor or Mayors for NSW. If you have not gotten a Proclamation submitted for a local Mayor, you may still have time. There are a couple of websites with sample proclamations- <http://www.safeboatingcampaign.com/proclamation.htm> and bdept.cgaux.org

OUTSTANDING SLO ACTIVITIES SETTING THE COURSE

There are so many positive activities that are taking place in the SLO program. Each Area has some outstanding programs being developed along with new partnerships being built. Public Affairs boat show booths are being held across the nation along with request for classes including Paddleboat, On-the-Water and many others. The SLOs are beginning to work with other staff offices in their units. This can be seen by the better reporting of activities which cross over between staff responsibilities. There is an increase of working with other agencies in the states. The relationship with the BLAs and their staff is increasing along with many other water agencies. We are making a difference. The Auxiliary services are beginning to be requested and we are not trying to sell our services. We are being included in Water Council meetings, Marina Meetings and many of the like. Kudos to each SLO for doing an outstanding job with our partnerships.

AUXBWiki

Don't forget to use "AuxBWiki" at <http://auxbdeptwiki.cgaux.org>.

USCG - AUXILIARY - STATES - PARTNERING FOR RBS! MAKE IT HAPPEN!

Kelly & Pauline

Kelly Townsend, Director for RBS Outreach – uscga@embarqmail.com

Pauline Longnecker, Division Chief, RBS Outreach States Division – dvc-bs@bdept.cgaux.org

bdept.cgaux.org

auxbdeptwiki.cgaux.org

Distribution:

DNACO – RB

ANACO – RB

DCOs

States BCs

DSO-SLs

SLOs

DIR-E

DIR-V