

SLO NEWSGRAM

November 2013



Greetings, State Liaison Officer!

The Auxiliary State Liaison Program continues to generate some outstanding partnership programs during the third quarter of 2013. In every district, SLOs are working to expand Auxiliary missions within the state programs in conjunction with District Staff. This is a key role of the Auxiliary's overall recreational boating safety (RBS) efforts. *Communication* is essential when developing these RBS activities between the State Liaison Officer and their Districts. By reporting the RBS activities from their respect States and Districts, these success stories can be shared and reproduced in other states. The Boating Law Administrators respect their State Liaison Officer because of the differences they have made within their state.

STATE LIAISON RESOURCES REMINDER

Each CG District has an RBS Specialist that works directly with the states in their District. They are civilian employees of the Coast Guard and typically (but not always) are retired Coast Guard military. These RBS Specialists are a great force multiplier for the Auxiliary. They are very knowledgeable about Auxiliary Programs and work hand in hand to expand the RBS programs in each State. They can assist you with developing programs and activities in your State. You should also include them on any reports or emails regarding meetings to keep the up-to-date with current information or problems. If you are not sure who the RBS Specialist is for your State, you can contact your Branch Chief or look at the RBS website which has a listing of all RBS Specialists.

STATE LIAISON INFORMATION FOR 2014

In some Districts, Leadership within those Districts may have changed for 2014—please notify your Branch Chief, Division Chief, or Pauline Longnecker if you are reappointed as the State Liaison Officer for the 2014. With that process, remember to let us know if your email and other contact information is correct or has changed. This helps us get you the information you need to succeed. This coming year the SLO program is going to expand to reach out to more partners working in the states. As an SLO, plan on a very busy year building new partnerships while expanding the RBS programs and missions within the states. If your state contains a Corps of Engineers lake, you might see about your area teaching a boating class or public affairs booth together.

AUXILIARY STATISTICS

With the year rapidly coming to a close, it is extremely important to give your BLA and their Auxiliary staff statistics for the number of activities and hours that **were** completed in their State. The AuxData reports are a great tool to provide these numbers for your SLO end of the year report to the Boating Law Administrator. Your BLA should find that information very useful as their State's budgets are getting cut every year! In several States, the BLA has the Auxiliary performing all of their patrols or Public Education classes due to the lack of state funding.

There have also been several changes **to** Boating Law Administrators within some States due to retirements. For those new BLAs, they may not realize what contributions the Auxiliary provides.

OUTSTANDING SLO ACTIVITIES

- In California the SLO reports Life Jacket Trade-In: The life jacket trade-in event was a success with 31 locations throughout California. With the help of generous partners including the US Coast Guard Auxiliary, more than 4,000 Coast Guard-approved Type III life jackets were distributed to participants
- The Delaware State Fair is an annual event and 2013 marked its 94th year located in Harrington, DE. The ten day event scheduled for 18-27 July 2013 accounted for an attendance of 228,000. Over 29,129 visited the Boating Safety Booth manned by twelve Auxiliarists from four divisions that contributed a total of 123 volunteer hours. Over 7,500 pieces of literature, pamphlets, coloring books, and federal/state boating regulations (DE, NJ, and PA) were picked up by the crowd. Over 2,000 paddling pamphlets were distributed. The new pamphlets on “Operation Clear Channel” also proved popular.
- In Missouri, Auxiliarists have been involved with the Missouri Department of Natural Resources and the University of Missouri in taking water testing samples on area waterways. Additionally, Auxiliarists have been involved with the Missouri Department of Conservation in conducting Zebra Mussel inspections.

AUXBWiki

Don't forget to use "AuxBWiki" at <http://auxbdeptwiki.cgaux.org>.

USCG - AUXILIARY - STATES - PARTNERING FOR RBS! MAKE IT HAPPEN!

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