



# SLO NEWSGRAM

January 2015

*Greetings, State Liaison Officer!*

Welcome to the 2015 State Liaison Team! Whether you are a returning SLO or a new SLO, the States Program is hitting the ground full throttle! With the addition of the District State Liaison Staff Officer position listed in the new Auxiliary Manual, the work in the RBS area should increase greatly. As SLO, your responsibility is to develop and expand the Auxiliary's relationship with the States along with other partners within the State. This is a very important part of the Auxiliary's RBS efforts. State Liaison Officers also need to continually work with other District Staff Officers also with the RBS missions. And if your State has multiple Districts, you will need to include both Districts' Staff Officers in your RBS efforts. What does this mean? If there is a public affairs event held by the local DNR/marina, the SLO should be working with the DSO PA and PE to see how the Auxiliary can assist or add to the event. The SLO does not work alone, but networks with many other Auxiliarists and external partners. What response do you get when you ask the Boating Law Administrator or the Coordinator of Department of Fish and Games, "What can we do to help their program with our volunteers and assist reducing their cost?" Most of all keep others in the loop. If you work with the Education Coordinator for the State or Corps of Engineers, you need to report it to your DSO SL and DCO(s) in your monthly or quarterly report. Remember that communication is the key to any programs success. Your quarterly status reports assist your District(s) with state and local assets as real force multipliers.

## BRANCH CHIEFS FOR 2015

All of the National Branch Chiefs for the States Division will continue to serve in 2015.

Peter Boehler, [pab615@aol.com](mailto:pab615@aol.com), Area of Responsibility Districts 1 and 5

Mary Larsen, [mtlarsen@bellsouth.net](mailto:mtlarsen@bellsouth.net), Area of Responsibility Districts 7, 8CR and 8ER

Gail Ramsey, [deltapony2@gmail.com](mailto:deltapony2@gmail.com), Area of Responsibility Districts 11, 13, 14 and 17

Pauline Longnecker, [winter\\_dreams@msn.com](mailto:winter_dreams@msn.com), Area of Responsibility Districts 8WR and 9

## RBS SPECIALIST FOR 2015

While the staff of the Coast Guard headquarters' Boating Safety Division function at a strategic level, RBS Specialists work at the operational level to facilitate mission execution with a variety of stakeholders outside the Coast Guard. In fact, the majority of work related to the district-level RBS program is externally focused.

Here is a list of RBS Specialist.

Walt Taylor, District 1, [Walter.H.Taylor@uscg.mil](mailto:Walter.H.Taylor@uscg.mil)

Dennis Sens, District 5, [Dennis.M.Sens@uscg.mil](mailto:Dennis.M.Sens@uscg.mil)

Bruce Wright, District 7, [Bruce.R.Wright@uscg.mil](mailto:Bruce.R.Wright@uscg.mil)

Edward Huntsman, District 8, [Edward.L.Huntsman@uscg.mil](mailto:Edward.L.Huntsman@uscg.mil)

Michael Baron, District 9, [Michael.j.Baron@uscg.mil](mailto:Michael.j.Baron@uscg.mil).

Paul Newman, District 11, [Paul.L.Newman@uscg.mil](mailto:Paul.L.Newman@uscg.mil)

Dan Shipman, District 13, [Daniel.E.Shipman@uscg.mil](mailto:Daniel.E.Shipman@uscg.mil)

Kent Richards, District, 14, [Ivan.K.Richards@uscg.mil](mailto:Ivan.K.Richards@uscg.mil)

Michael Folkerts, District 17, [Michael.R.Folkerts@uscg.mil](mailto:Michael.R.Folkerts@uscg.mil)

Here is a link for you to read about what the RBS Specialist responsibilities are along with information regarding each District. [http://www.uscg.mil/proceedings/articles/55\\_Jennings\\_Wright.pdf](http://www.uscg.mil/proceedings/articles/55_Jennings_Wright.pdf)

### **STATE RESOURCES INFORMATION JUST A CLICK AWAY**

Whether you are a returning SLO or the newly appointed SLO, you should be familiar with the RBS Website: [bdept.cgaux.org/wp/](http://bdept.cgaux.org/wp/) and what the States Division has available to you. Also on the RBS website there is a lot more available to you and it is just a click away - the RBS Affairs Liaison Division. Stephen Ellerin is the Division Chief for RBS Affairs Liaison Division. The Liaison Division works and supports partnerships regarding our RBS Missions. These partners are an extremely essential part of our day-to-day missions and should be a resource for you when promoting the RBS message in your state. Did you know the Auxiliary has National Branch Chiefs for Boat US, the Army Corp of Engineers, the Boys Scouts of America, and the American Canoe Association? Just to name a few. They are part of the RBS Outreach Directorate which includes the States Program. If your state needs help setting up a paddleboat safety program, you are just a click away from getting help. Check out the RBS website on a regular basis.

### **SLO TAKING THE HELM WITH A NEW BLA**

When you are a first time appointed SLO or even a seasoned SLO and you have a newly appointed Boating Law Administrator or Education Coordinator for you State. What do you do? The new BLA is buried as anyone has on a new job and may not even know what about the Auxiliary. Each State does have it's own characteristics from other States. Your State may have more state lakes instead of rivers or snow for several months. As the Coordinator for RBS Missions with the State, gather information from the past couple of years including success stories and improvement over the years. This number of students and kind of classes can be gathered by working with your DSO IS officer and/or the past SLO. Be ready to provide information about the Auxiliary regarding the various programs like VE, PE, PA and OP and how your role plays into assisting the State. Be sure to **LISTEN** to the BLA. Ask the BLA what their expectations are. Then send a follow up email with what you discussed a couple of days after you met. Be sure to contact the BLA by phone or email to see how the BLA's expectations work into a Auxiliary Plan with implementation of those needs and the RBS Missions. This is when you have an opportunity to work with SO PE and focus on increasing public education classes and other requests that may include PA and OP. Keep in touch with the BLA and keep your DCO informed with the progress you are making. It doesn't always go fast due to returning phone calls or emails. If this happens for several weeks, let your Branch Chief know and Division Chief know and they may be able assist with getting the communication going,

### **INFORMATION REGARDING NASBLA's SMALL CRAFT ADVISORY**

SCA will continue to be produced in a digital edition, bringing the boating safety message to any and all readers. If you have not already signed up to receive a electronic version, here is the link to start automatically receiving SCA via email links. [www.nasbla.org/subscribe](http://www.nasbla.org/subscribe) This is also on the B website for your use.

### **AUXBWiki**

Don't forget to use "AuxBDeptWiki Wiki" at <http://auxbdeptwiki.cgaux.org>. There is a lot of good information to be read.

**USCG - AUXILIARY - STATES - PARTNERING FOR RBS! MAKE IT HAPPEN!**

**Kelly & Pauline**

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<http://www.cgaux.org>

[bdept.cgaux.org/wp/](http://bdept.cgaux.org/wp/)

<http://auxbdeptwiki.cgaux.org>

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